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SIGN UP NOW FOR POPULAR SLANT YOUTH COMMUNITY SERVICE INITIATIVE DESIGNED TO INSPIRE YOUTH TO IMPROVE NEIGHBORHOODS AND COMMUNITIES IN CREATIVE WAYS

FORT WORTH (Sept. 19, 2011) — Back by popular demand, the hugely successful youth education initiative -- that attracted 44,140 kids to perform over 445,814 hours of community service as part of the Super Bowl XLV festivities – kicked off today as kids from H.O.P.E. Farm grabbed paint brushes, hammers, shovels and more to implement the service-learning project they designed. With a goal to inspire a healthier, more active lifestyle, the youth spent the morning installing exercise equipment, landscaping, cleaning up trash and painting murals. In addition to H.O.P.E. Farm, they also worked on projects at a nearby community center.

And beginning today (September 19), North Texas kids and their adult leaders can begin signing up for the revamped SLANT program at myslant.org. The program is free and open to students in elementary school in Collin, Dallas, Denton, Tarrant and Rockwall counties.

SLANT: Service Learning Adventures in North Texas is a youth education initiative that was created in 2009 by the North Texas Super Bowl XLV Host Committee and creative-learning nonprofit **Big Thought**.

Joining the boys from H.O.P.E. Farm today were volunteers from **Bank of America** (inaugural and continuing program sponsor) and other community volunteers, who were on hand to help with the projects the boys selected.

“Bank of America is proud to lend our support to this project and to the SLANT program,” said Mike Pavell, Bank of America Fort Worth Market President. “We were inspired by the ingenuity and dedication shown last year and can’t wait to see the creative ways North Texas kids will make a difference this year.”

SLANT is designed to inspire youth to take up the challenge of improving their neighborhoods and communities in unique and creative ways. **Daryl Johnston**, former Dallas Cowboys fullback and current FOX Sports analyst, continues to serve as the chair for the program.

“This project at H.O.P.E. Farm exemplifies what SLANT is all about – empowering kids to transform their communities through acts of service,” said Nancy Webb, vice president of organizational advancement for Big Thought. “If you didn’t get to participate last year, now’s your chance. We’re encouraging parents, youth, community leaders and teachers to sign up at myslant.org to be part of this invaluable learning experience.”

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Youth from H.O.P.E. Farm help re-launch SLANT with community service project – Page Two

Community partners who volunteered their time and services for this project include Bank of America, H.O.P.E. Farm, Cooper Institute, Chicken Express-Fort Worth, Sherwin-Williams, Chameleon Chamber Group, City of Fort Worth, Kelsey Patterson, Willie Amos and Big Thought.

For more information or to register your team, visit www.myslant.org.

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About SLANT

SLANT: Service Learning Adventures in North Texas is a service-learning program designed to inspire youth to take up the challenge of improving their neighborhoods and communities in unique and creative ways. The program was created by Big Thought in 2009 as the official education initiative of The North Texas Super Bowl XLV Host Committee. Teams may register online at myslant.org and complete their projects any time between now and May 30, 2012. For more information on SLANT, visit myslant.org or call 469-621-8989.

About Bank of America

Bank of America is one of the world's largest financial institutions, serving individual consumers, small- and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 53 million consumer and small business relationships with more than 6,100 retail banking offices, nearly 18,500 ATMs and award-winning online banking with 29 million active users. Bank of America is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading across a broad range of asset classes serving corporations, governments, institutions and individuals around the world. Bank of America offers industry-leading support to more than 4 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients in more than 150 countries. Bank of America Corporation stock (NYSE: BAC) is a component of the Dow Jones Industrial Average and is listed on the New York Stock Exchange.